

FOREO

For Immediate Release

FOREO Launches LUNA™ 2: the Next Generation of Skincare with Six New Areas of Innovation

Swedish beauty brand [FOREO](#), who have achieved global success with their award-winning [LUNA™](#) skincare and anti-aging device since its launch in 2013, announce the release of second-generation LUNA™ 2 devices. The young and innovative brand's next milestone in skincare marks an evolution of their revolutionary technologies, further enhancing and improving the "skin-cleansing experience". With six new areas of innovation, the new LUNA™ 2 range of devices will mean avid LUNA™ fans can experience an even deeper, more gentle yet powerful cleanse that is completely tailored to match their specific skincare needs and will be available at [foreo.com](#) and Sephora France from January 2016.

The LUNA™ 2 utilizes a totally optimized design for even deeper more efficient cleansing while offering all the benefits of the original LUNA™ design. Its T-Sonic™ cleanse will remove 99.5% of dirt and oil (based on clinical trials) plus makeup residue. Dead skin cells are also cleared away, enhancing the absorption of skincare products and also diminishing the appearance of pores to refine skin texture. The anti-aging mode of the LUNA™ 2 smooths the visibility of fine lines and wrinkles and leaves skin looking firmer. What's more, the ultra-hygienic silicone design is quick drying and nonporous to prevent bacteria buildup for a cleanse that is 35X more hygienic than that with nylon-bristled brushes.



Incorporating six new areas of innovation, the LUNA™ 2 marks FOREO's next step forward by offering devices that are completely tailored to match specific skincare needs. "This new launch marks not only technology-related improvements to offer more advanced devices, but an expansion of our range for more refined skincare solutions," says Paul Peros, CEO of FOREO. "With the addition of the LUNA™ 2, even the finest details of an individual's skincare needs will be catered for, from users with slightly oilier skin to those who want a more powerful cleanse. We are excited to be able to offer such customized designs with this new range."

FOREO's LUNA™ 2's newly optimized design offers six new areas of innovation, including:

1. **40% Bigger Brush Head*** enables more efficient cleansing in the same amount of time.
2. **26% Longer Touch-Points*** allow for more flexibility when making contact with the skin, preventing any pulling or stretching to preserve the skin's natural elasticity for a cleansing experience that's softer and more gentle. Plus, the narrower tips enable the touch-points to go deeper into pores to dislodge impurities for deeper cleansing.
3. **Flexible Brush Head** that can bend 20 degrees further* and curve against the skin to allow the touch-points to reach every contour and angle of the face, ensuring no area is left un-cleansed.
4. **2X More Powerful Motor* + 12 Speeds** for an **Enhanced T-Sonic™ Cleansing and Anti-Aging System** means the LUNA™ 2's 8,000 T-Sonic™ pulsations per minute dislodge more impurities from the pores while its lower-frequency pulsations provide more effective anti-aging.
5. **36% Thicker Silicone Body*** means the LUNA™ 2 is plusher, smoother and softer, making it a delight to hold and use while also dampening the noise of the motor for a more relaxing skincare ritual.
6. **4 New Brushes Specific to Skin Type** - "Sensitive", "Normal", "Combination" and "Oily" models are each designed to meet a specific type of skin by strategically positioning thinner touch-points to cleanse sensitive skin and thicker touch-points for stronger cleansing.

*Compared to the design of the LUNA™.

The LUNA™ 2 is 100% waterproof and 1 full charge lasts for 7 months of twice daily cleansing and anti-aging routines. Requiring no replacement brush heads, the LUNA™ 2 boasts exceptional value and comes with a 2-Year Limited Warranty and 10-Year Guarantee. The LUNA™ 2 will be available at [foreo.com](#) and Sephora France from January 2016.

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ABOUT FOREO

Sweden-based FOREO aims to empower you to create the world in your own image. The belief that you are unique is behind everything we do, and that's what keeps us working hard to create pioneering products that have a positive impact on your well-being. Our approach is a bold one: we don't just improve existing designs; we tear them down completely and restart from the ground up. This creative destruction is at the heart of what we do and is reflected in our unique product designs. Discover more at [www.foreo.com](#)