

# FOREO

*For Immediate Release*

## **FOREO Launches LUNA™ for MEN -the Ultimate Pre-Shaving Skincare Device for a Closer More Comfortable Shave after Just 1-Minute!**

**Stockholm:** [FOREO](#), the Swedish company who launched its flagship skincare device, the [LUNA™](#), earlier this year, is proud to have announced the arrival of its revolutionary Pre-Shaving Skincare Device, the **LUNA™ for MEN**. Having successfully premiered in tradeshow from New York and Paris to Milan and Dubai, FOREO's **LUNA™ for MEN** is now available worldwide. With just 1 minute of deep, gentle cleansing, this sophisticated device prepares and conditions the face for an infinitely closer, more comfortable shave.

The **LUNA™ for MEN** delivers an ALL-IN-ONE solution for proper skincare and shaving preparation that fits seamlessly into the man of today's busy schedule. Fast and easy to use, the **LUNA™ for MEN** sets itself apart from being just another facial brush - its core secret is the use of T-Sonic™ pulsations channeled through broad rounded silicone touch points across the surface of the skin. The LUNA™ for MEN drives out impurities, while cleansing the skin deeply to help reduce the chances of shaving irritation such as razor-burn leaving the skin feeling invigorated for a fresher morning look



**LUNA™ for MEN** also features an anti-aging surface on its reverse side, meaning the visibility of the signs of aging is also taken care of. Using **LUNA™ for MEN**'s Anti-Aging Mode both morning and night promises to diminish the appearance of fine lines and wrinkles, leaving your skin looking smoother and enviably youthful.

Targeting the busy man of today who knows the importance of great skin and a smooth shave, the **LUNA™ for MEN**'s sleek Swedish design language and practical benefits, promise immediate appeal with the following advantages:

- The inclusion of T-Sonic™ technology directs up to 8,000 pulses per minute across the skin's surface, while the patented silicone surface cleanses deeply and gently without the abrasive rotary scouring of conventional sonic devices.
- Cleansing surface with 1,000 soft, broad silicone touch points are configured in a specific alignment to suit the distinctive characteristics of men's thicker, oilier skin.
- 100% waterproof, shower-friendly design fits seamlessly into any morning routine and is compatible for use with all standard non-abrasive cleansers, gels and creams.
- More than 450 uses from a single charge, the device comes with a two-year manufacturer's warranty and ten year quality guarantee.

**FOREO's LUNA™ for MEN** available in Black RRP US\$199

For worldwide shipping or for stockist details visit [www.foreo.com](http://www.foreo.com)

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### **ABOUT FOREO**

Sweden-based FOREO aims to empower you to create the world in your own image. The belief that you are unique is behind everything we do, and that's what keeps us working hard to create pioneering products that have a positive impact on your well-being. Our approach is a bold one: we don't just improve existing designs; we tear them down completely and restart from the ground up. This creative destruction is at the heart of what we do and is reflected in our unique product designs. Discover more at [www.foreo.com](http://www.foreo.com)