

FOREO

For Immediate Release

FOREO Announces "All You Need Is LUNA™!" with the Launch of a Beauty Device that Does it All!

Stockholm: Innovative Swedish company [FOREO](#) announces the launch of its flagship skincare device, the [LUNA™](#), already making waves in top retailers around the world. After its success at world leading beauty trade fairs from New York and Paris to Milan and Dubai, the **LUNA™** is set to pave the way to a global skincare revolution.

Offering a completely new way to care for the skin, the **LUNA™**'s secret is in the T-Sonic™ pulsations that are channeled through a unique brush surface of soft silicone touch points. This revolutionary combination allows for the effective yet gentle cleansing of dirt, oil and makeup residue from the skin's pores in Cleansing Mode, leaving behind nothing but clean, luminous skin with a healthy glow after just one use!



As well as offering visible results for all skin types, the **LUNA™** also features an anti-aging surface on its reverse side, meaning the visibility of the signs of aging are also taken care of. Using the **LUNA™**'s Anti-Aging Mode both morning and night promises to diminish the appearance of fine lines and wrinkles, leaving your skin looking smoother and enviably youthful.

The launch of the **LUNA™** sets a transformation of the beauty industry, raising the bar to a whole new standard for innovative skincare. FOREO's Global Brand Manager, Teun Hanegraaf said, "The **LUNA™** is a 360° solution to skincare! Women want to live for today but prepare a little bit better for tomorrow and that's what the **LUNA™** allows us to do for their skin. It's such a simple, convenient improvement to their regular routine... plus it looks great too!"

The device, with its sleek Swedish design, chic colors and practical benefits, promises immediate appeal to the modern woman:

- Smooth silicone touch-points direct up to 8,000 T-Sonic™ pulsations per minute, cleansing the skin deeply and gently without the abrasive rotary scouring of conventional sonic devices.
- The **LUNA™** is available in three different models each with a distinct cleansing brush surface to suit a different skin type. All models also feature an anti-aging surface to help diminish the appearance of wrinkles and fine lines.
- The **LUNA™**'s soft silicone is ultra-hygienic, feels exquisite on the skin and is compatible for use with all standard nonabrasive cleansers, gels and creams.
- 100% waterproof and boasting more than 450 uses from a single charge, the device comes with a 2-Year Limited Warranty and 10-Year Quality Guarantee

FOREO's LUNA™ (available in blue, pink and white according to skin type) RRP US\$199

Available worldwide online or for stockist details visit www.foreo.com

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ABOUT FOREO

Sweden-based FOREO aims to empower you to create the world in your own image. The belief that you are unique is behind everything we do, and that's what keeps us working hard to create pioneering products that have a positive impact on your well-being. Our approach is a bold one: we don't just improve existing designs; we tear them down completely and restart from the ground up. This creative destruction is at the heart of what we do and is reflected in our unique product designs. Discover more at www.foreo.com