

Terms And Conditions Of Participation #PayItForwardWithFOREO Contest 2020

Concept

By Participating in FOREO's **#PayItForwardWithFOREO** Contest, organized by FOREO AB Karlavagen 41, 114 31 Stockholm, Sweden, female Participants can nominate a woman who has had an incredible impact on their life and say thank you by paying it forward with a complimentary gift from FOREO - the iconic LUNA mini 2 device - in honor of International Women's Day 2020.

Eligibility

Offer is open to females who are minimum 18 years old at the time of participation. The offer is only valid in participating countries. The participating countries are as follows: United Kingdom, USA, Germany, Austria, Romania, Hungary, Czech Republic, Poland, Italy, Sweden, Denmark, Norway, Finland and France. Please note, 'Pay It Forward' gifts cannot be shipped outside of these countries. FOREO reserves the right to disqualify nominations that do not follow the 2-step process in full as per the Participation Rules set out in these terms and conditions. One entry per person is permitted and will be taken into consideration. Contest not open to employees of FOREO and members of their families.

Contest Period

Contest valid in participating countries from 1st March 2020 at 12:00am CET until 8th March 2020 at 11:59pm CET with the exclusion of France. Contest is valid in France for one day only: 8th March 2020 from 12:00am CET to 11:59pm CET. Contest available only while stocks last.

Participation Rules

To take part, Participants are required to complete two steps in full:

1. Post a photo of themselves and the woman they are nominating on their Instagram or Facebook feed. In the caption they must detail who they are nominating and why and tag @foreo. All captions must include the hashtags #PayItForwardWithFOREO, #IWD2020, #EachForEqual.
2. Complete the Google form at <https://forms.gle/ktqsP7EtPtJwAxoo6> and include all required data, including a personal story of 50 words or more.

To determine eligibility, FOREO will check that both steps have been completed adequately. If FOREO cannot for any reason (including issues related to Instagram and Facebook privacy settings), see the post on Instagram or Facebook, the entry will not be valid. Participants are those who nominate a woman to receive a 'Pay It Forward Gift' via the process set out above. A jury of three FOREO employees will determine whether the entry meets the required standards and will be awarding those with the most creative notes.

Rights Granted by Campaign Participants

By participating in the campaign and submitting your name, surname, full address (house/apartment number, street name, city, zip code, country) email, telephone number and personalized story (minimum of 50 words) using the online form provided at <https://forms.gle/ktqsP7EtPtJwAxoo6>, the Participant understands and agrees that FOREO and/or anyone acting on behalf of FOREO has the right, where permitted by law, to use their email address to send confirmation email and initialize 'Pay It Forward Gift' shipment. It is optional that Participant agrees to receive newsletters from FOREO. If Participant does not agree to receive newsletters from FOREO, data will not be used and will be deleted immediately after Contest's end.

Privacy Policy

FOREO will collect and use Participant data solely for the purpose and duration of the contest, upon termination of the contest, data will be erased unless the Participant agrees to receive further notifications (newsletters).

Disclaimer of Responsibility

FOREO is not responsible for problems with Contest entries, including but not limited to, entries which are lost, late, misdirected, damaged, incomplete, illegible, or cannot be completed due to electronic or technical difficulties, even if the problem is the result of the sole or partial negligence of FOREO.

Personal Data And Privacy

The personal data of the participants of the Contest is processed by the Organizer FOREO AB as the controller of personal data processing. FOREO undertakes to comply with General Regulation on the protection of personal data (EU) 2016/679 when conducting the Contest, thereby providing all participants of the Contest with information on the processing of their personal data below.

The personal information of the participants of the Contest is processed for the following purposes:

- for the implementation and implementation of this Contest,
- to inform them of the outcome of the Contest,

The personal data of the participants of the Contest will be processed on the basis of their voluntary and unambiguous consent given in accordance with clause 10 of these Rules.

The collected personal data of the participants of the competition will be kept for 90 days after the end of the Contest, after which it will be permanently deleted, unless the Organizer has a legitimate interest in their longer retention, for example, in the case of participants' complaints or court proceedings.

In accordance with the General Data Protection Regulation, each participant has the right to access, rectify, delete and restrict the processing of personal data relating to him, as well as the

right to file a complaint about the processing and the right to data portability. The participant may also file a complaint about the processing of personal data with the Personal Data Protection Agency. Participants can exercise their rights by contacting the Personal Data Protection Officer at: dpo@foreo.com.

10. CONSENT FOR THE PROCESSING OF PERSONAL DATA

By participating in the Prize Competition, the entrant gives his or her voluntary and unambiguous consent to the processing of his or her personal information for the purposes and in the manner set out in these rules. Giving personal information to the participants of the Prize Contest is a prerequisite for participation and, without the above, participation in the Prize Contest is not possible.

The Participant has the right to withdraw his / her consent at any time by sending a request to the Data Protection Officer at the email address: dpo@foreo.com. Withdrawal of the consent does not affect the lawfulness of the processing of personal data before withdrawal of the authorization. In case of withdrawal of the personal data processing permit, the entrant will not be able to participate in the Contest.