

## **FOREO BACK TO SCHOOL CAMPAIGN 2020 TERMS AND CONDITIONS / CONTEST RULES**

FOREO AB Karlavagen 41, 114 31 Stockholm, Sweden, organizes the Back to School campaign 2020 which includes the “A different route back to school” contest. The Contest is undertaken for the purpose of the promotion of the brand.

No purchase or payment of any kind is necessary to enter or win.

These Terms and Conditions shall be published on [www.foreo.com](http://www.foreo.com)

### **Concept**

The Contest shall be undertaken through the internet page [www.foreo.com](http://www.foreo.com).

To apply, the participants have to fill out a form including info on their name, surname and e-mail address and upload either a story, a photo or a video evoking their or their children's most valuable memories from school. The submitted applications will be reviewed by a jury constituted of 3 FOREO employees. They will look for the most original and heartfelt applications. One winner shall be chosen every Friday during the Contest duration.

### **Eligibility**

The offer is open to every natural person which is 18 years old and older at the time of participation and has residence in one of the participating countries. The offer is only valid in participating countries. The participating countries are as follows: United Kingdom, France, Germany, Austria, Switzerland, Ireland, Belgium, Sweden, Denmark, Norway, Finland, Portugal, Bulgaria, Croatia, Czechia, Greece, Hungary, Poland, Romania, Serbia, Slovakia, Russia, Ukraine, Kazakhstan, Belarus, Azerbaijan, United Arab Emirates, Saudi Arabia, Egypt, Israel, Kuwait, Morocco, Tunisia, Qatar, Oman, Hashemite Kingdom of Jordan, Lebanon, Algeria, Bahrain, Iran, South Africa, United States, Canada, Mexico, Argentina, Uruguay, Colombia, Chile, Ecuador, Peru, Panama, Costa Rica, Dominican Republic, Puerto Rico, Japan, South Korea, Thailand, Malaysia, Indonesia, Singapore, Philippines, Vietnam, Cambodia, India, Hong Kong, Macau, China, Spain, Italy and Netherlands.

FOREO reserves the right to disqualify participants and applications which are not in fully complied with rules set out in these Terms and Conditions.

Contest isn't open to employees of FOREO and members of their families.

### **Contest Period**

Contest is valid in Spain, Italy and Netherlands from the 1st of September at 12:00 am CET until the 10th of September at 11:59 pm CET. In the rest of the participating countries, the contest is valid from the 1st of September 2020 at 12:00 am CET until the 31st of September 2020 at 11:59 pm CET.

### **Participation Rules**

The application consists of two phases: filling in the form and submitting of the story, video or photo, which both have to be completed according to the rules as set out. In order to be taken into consideration, submissions must be in one of the following formats: txt, doc, pdf, jpg, jpeg, png, gif and mp4. Videos have to be at least 30 seconds long and the stories have to be at least 100 words long. One person can apply multiple times with multiple applications, but can only win once and receive the award once.

The story, video or photo must not contain illegal, dangerous, malicious, defamatory, racist, obscene, pornographic vulgar or xenophobic content. It must not infringe the copyright of third parties and must not encourage the commission of illegal acts.

FOREO will take into consideration only applications consisting of photos or videos of the participant or their own children. FOREO will disqualify applications consisting of photos or videos of people other than themselves or minors other than their children.

## **Prizes**

Three winners are chosen every week on Fridays. Each winner will be contacted via email and notified about the win within 24 hours after being chosen. Every prize consists of two products : 1 (one) LUNA mini 2 and 1 (one) ISSA kids OR ISSA baby. The winners will get to choose whether they want ISSA kids or ISSA baby. To claim the prize, winners must respond to FOREO's email within 48 hours of receiving it with their basic information (first and last name, full address) and their toothbrush of choice (either ISSA kids or ISSA baby). If they fail to do so, they will be disqualified from the contest. The winner cannot claim the prize in the quantity which would exceed the quantity determined by these Terms and Conditions, or a prize that has not been determined by these Terms and Conditions at all. The prize is not replaceable for money, other products or services.

## **Disclaimer of Responsibility**

FOREO is not responsible for problems with contest entries, including but not limited to, entries which are lost, late, misdirected, damaged, incomplete, illegible, or cannot be completed due to electronic or technical difficulties, even if the problem is the result of the sole or partial negligence of FOREO.

## **Privacy Policy**

The personal data of the participants of the Contest is processed by the Organizer FOREO AB as the controller of personal data processing, solely for the purpose of the Contest. FOREO undertakes to comply with the General Regulation on the protection of personal data (EU) 2016/679 when conducting the Contest, thereby providing all participants of the Contest with information on the processing of their personal data.

The personal information of the participants of the Contest is processed for the following purposes:

- for the implementation of this Contest,
- to contact them and inform about the outcome of the Contest;

unless Participant wishes to receive newsletters on FOREO products, in which event it will be subject to a different consent clearly separated from the consent for the purposes of this Contest.

The personal data of the participants of the Contest will be processed on the basis of their voluntary and unambiguous consent given in accordance with the following clause of these Terms and conditions. The collected personal data of the participants of the competition will be stored for 30 (thirty) days after the starting date of the Contest, after which it will be permanently deleted, unless the Organizer has a legitimate interest in their longer retention, for example, in the case of participants' complaints or court proceedings. In accordance with the General Data Protection

Regulation, each participant has the right to access, rectify, delete and restrict the processing of personal data relating to him, as well as the right to contact in writing FOREO's Data Protection Officer at: [dpo@foreo.com](mailto:dpo@foreo.com). about the processing and the right to data portability. The participant may also file a complaint about the processing of personal data to the competent Supervisory Authority.

Information submitted with an entry is subject to the Privacy Policy stated on the FOREO website. For all information on the protection of personal data, please read the Privacy Policy on <https://www.foreo.com/privacy-policy>. By checking here, You, the Participant, have reviewed, accepted, and agreed to all of the terms and conditions.

### **Consent for the processing of personal data**

By participating in the Prize Competition, the entrant gives his or her voluntary and unambiguous consent to the processing of his or her personal information for the purposes and in the manner set out in these rules. Giving personal information to the participants of the Prize Contest is a prerequisite for participation and, without the above, participation in the Prize Contest is not possible. The Participant has the right to withdraw his / her consent at any time by sending a request to the Data Protection Officer at the email address: [dpo@foreo.com](mailto:dpo@foreo.com). Withdrawal of the consent does not affect the lawfulness of the processing of personal data before withdrawal of the authorization. In case of withdrawal of the personal data processing permit, the entrant will not be able to participate in the Contest.

### **RIGHT TO TERMINATE CONTEST**

FOREO reserves the right to terminate the Contest, in the event of circumstances that couldn't be prevented, eliminated, as well as those for which FOREO is not responsible, in which event, FOREO has no liability, nor responsibility for all incurred liabilities of the Participants.

FOREO reserves the right to change or amend these Terms and Conditions, of which all of the Participants shall be acquainted on time on [www. foreo.com](http://www.foreo.com)

These Terms and Conditions shall be governed by Swedish law and any dispute arising from this Contest shall be deferred to the exclusive competence of the competent court in Sweden.