

FOREO, Official Rules

“FOREO Mother’s Day 2021” - prize contest on FOREO social media accounts

Sponsored by FOREO, Birger Jarsgatan 22, 11434 Stockholm, Sweden

NO PURCHASE REQUIRED TO ENTER OR WIN

Eligibility: “FOREO Mother’s Day” prize contest on several FOREO social media accounts is open to all legal residents of USA, Canada, France, Germany, Austria, Switzerland, Italy, Sweden, Finland, Denmark, Norway, Portugal, Spain, Netherland, Belgium, Poland, Hungary, Russia, Indonesia, Malaysia, Philippines, Singapore, Hong Kong and Croatia with an Instagram profile (which means they are older than 13 years by the rules of Instagram).

@foreo
@foreo_france
@foreo_de
@foreo_italy
@foreo_nordics
@foreo_portugal
@foreospain
@foreo_netherlands
@foreo_pl
@foreo_hu
@foreo_ru
@foreo_idn
@foreo_my
@foreo_ph
@foreo_sg
@foreo_hk
@FOREOHrvatska

FOREO is subject to all applicable laws and regulations. FOREO is governed exclusively by the laws of Croatia for organizing prize contests on social media.

Agreement to Official Rules: By participating, the participant fully and unconditionally agrees to and accepts these official rules and regulations and the decisions of FOREO, which are final and binding in all matters related.

Entry Period: Entry period and end of contest for each social media account is listed below:

@foreo - start: April 27th, 2021 at 5:00PM CET / ends: May 10th, 2021 at 11:00 PM CET, eligible for audience from USA and Canada

@foreo_france - start: May 20th, 2021 at 5:00PM CET / ends: May 30th, 2021 at 11:00 PM CET, eligible for audience from France

@foreo_de - start: April 27th, 2021 at 5:00PM CET / ends: May 10th, 2021 at 11:00 PM CET, eligible for audience from Germany, Austria and Switzerland

@foreo_italy - start: April 27th, 2021 at 5:00PM CET / ends: May 10th, 2021 at 11:00 PM CET, eligible for audience from Italy

@foreo_nordics - start: May 24th, 2021 at 5:00PM CET / ends: May 30th, 2021 at 11:00 PM CET, eligible for audience from Sweden, Finland, Denmark and Norway

@foreo_portugal - start: April 27th, 2021 at 5:00PM CET / ends: May 2nd, 2021 at 11:00 PM CET, eligible for audience from Portugal

@foreospain - start: April 27th, 2021 at 5:00PM CET / ends: May 2nd, 2021 at 11:00 PM CET, eligible for audience from Spain

@foreo_netherlands - start: April 27th, 2021 at 5:00PM CET / ends: May 10th, 2021 at 11:00 PM CET, eligible for audience from Netherlands and Belgium

@foreo_pl - start: May 20th, 2021 at 5:00PM CET / ends: May 25th, 2021 at 11:00 PM CET, eligible for audience from Poland

@foreo_hu - start: April 28th, 2021 at 5:00PM CET / ends: May 2nd, 2021 at 11:00 PM CET, eligible for audience from Hungary

@foreo_ru - start: April 27th, 2021 at 5:00PM CET / ends: May 10th, 2021 at 11:00 PM CET, eligible for audience from Russia

@foreo_idn - start: April 28th, 2021 at 4:00AM CET / ends: May 10th, 2021 at 11:00 PM CET, eligible for audience from Indonesia

@foreo_my - start: April 28th, 2021 at 3:00AM CET / ends: May 10th, 2021 at 11:00 PM CET, eligible for audience from Malaysia

@foreo_ph - start: April 28th, 2021 at 3:00AM CET / ends: May 10th, 2021 at 11:00 PM CET, eligible for audience from Philippines

@foreo_sg - start: April 28th, 2021 at 3:00AM CET / ends: May 10th, 2021 at 11:00 PM CET, eligible for audience from Singapore

@foreo_hk - start: April 28th, 2021 at 3:00AM CET / ends: May 10th, 2021 at 11:00 PM CET, eligible for audience from Hong Kong

@FOREOHrvatska - start: April 27th, 2021 at 5:00PM CET / ends: May 10th, 2021 at 11:00 PM CET, eligible for audience from Croatia

No mechanically reproduced mail-in entries are allowed and any use of robotic, automatic, programmed or the like entry methods will void all such entries by such methods. All entries must be received by the close of the Entry Period.

To Enter: participants need to choose and recreate an old photo with their mother and post it on their personal Instagram or Facebook account that needs to be set on public settings. Participants should post both, old and recreated images. When posting, participants need to write a memory connected to the image they are posting and use 2 special hashtags. Hashtags to be used for each country are listed below:

USA - #FOREOmthersday

Canada - #FOREOmthersday

France - #FOREOmthersday and #FOREOmthersdayFrance

Germany - #FOREOmthersday and #FOREOmthersdayGermany

Italy - #FOREOmthersday and #FOREOmthersdayItaly

Sweden - #FOREOmthersday and #FOREOmthersdayNordics

Finland - #FOREOmthersday and #FOREOmthersdayNordics

Norway - #FOREOmthersday and #FOREOmthersdayNordics

Denmark - #FOREOmthersday and #FOREOmthersdayNordics

Portugal - #FOREOmthersday and #FOREOmthersdayPortugal

Spain - #FOREOmthersday and #FOREOmthersdaySpain

Netherlands - #FOREOmthersday and #FOREOmthersdayNetherlands

Poland - #FOREOmthersday and #FOREOmthersdayPoland

Hungary - #FOREOmthersday and #FOREOmthersdayHungary

Russia - #FOREOmthersday and #FOREOmthersdayRussia

Indonesia - #FOREOmthersday and #FOREOmthersdayIndonesia

Malaysia - #FOREOmthersday and #FOREOmthersdayMalaysia

Philippines - #FOREOmthersday and #FOREOmthersdayPhilippines

Singapore - #FOREOmthersday and #FOREOmthersdaySingapore

Hong Kong - #FOREOmthersday and #FOREOmthersdayHongKong

Croatia - #FOREOmthersday and #FOREOmthersdayCroatia

The participant must be the rightful owner (or have authorized use) of the Instagram account or e-mail address identified in the entry as of date of entry. Participants must provide all information requested to be eligible to win. Incomplete, unreadable, or unintelligible entries will be disqualified. All information provided by the participant becomes the property of FOREO.

Participants are required to comply with all respective Social Media platform rules and regulations when posting on Social Media platforms and are prohibited from spamming or creating fraudulent or multiple accounts. By posting on any Social Media platform, the participant agrees to release and hold harmless the applicable Social Media platform, its parent companies, subsidiaries, affiliates and related companies, and each of its officers, directors, employees and agents (collectively, "Social Media Released Parties")

from and against any and all liability. The Social Media platforms and the Social Media Released Parties are in no way connected or affiliated with the prize contest or FOREO.

Selection of Winners: The prize winners will be selected by the FOREO employees team from all entries that are meeting the requirements of the Official Rules. Criteria will be the most creative content in the opinion of the FOREO team members. There will be 1 winner on each social media account mentioned above. Winners will be selected and announced on the dates listed below:

@foreo - selected on May 9th, 2021 at 11:00 PM CET announced on May 11th, 2021 at 5:00 PM CET

@foreo_france - selected on May 29th, 2021 at 11:00 PM CET announced on May 31st, 2021 at 5:00 PM CET

@foreo_de - selected on May 9th, 2021 at 11:00 PM CET announced on May 11th, 2021 at 5:00 PM CET

@foreo_italy - selected on May 9th, 2021 at 11:00 PM CET announced on May 11th, 2021 at 5:00 PM CET

@foreo_nordics - selected on May 29th, 2021 at 11:00 PM CET announced on May 31st, 2021 at 5:00 PM CET

@foreo_portugal - selected on May 1st, 2021 at 11:00 PM CET announced on May 3rd, 2021 at 5:00 PM CET

@foreospain - selected on May 1st, 2021 at 11:00 PM CET announced on May 3rd, 2021 at 5:00 PM CET

@foreo_netherlands - selected on May 9th, 2021 at 11:00 PM CET announced on May 11th, 2021 at 5:00 PM CET

@foreo_pl - selected on May 24th, 2021 at 11:00 PM CET announced on May 26th, 2021 at 5:00 PM CET

@foreo_hu - selected on May 1st, 2021 at 11:00 PM CET announced on May 3rd, 2021 at 5:00 PM CET

@foreo_ru - selected on May 9th, 2021 at 11:00 PM CET announced on May 11th, 2021 at 5:00 PM CET

@foreo_idn - selected on May 9th, 2021 at 11:00 PM CET announced on May 11th, 2021 at 5:00 PM CET

@foreo_my - selected on May 9th, 2021 at 11:00 PM CET announced on May 11th, 2021 at 5:00 PM CET

@foreo_ph - selected on May 9th, 2021 at 11:00 PM CET announced on May 11th, 2021 at 5:00 PM CET

@foreo_sg - selected on May 9th, 2021 at 11:00 PM CET announced on May 11th, 2021 at 5:00 PM CET

@foreo_hk - selected on May 9th, 2021 at 11:00 PM CET announced on May 11th, 2021 at 5:00 PM CET

@FOREOHrvatska - selected on May 9th, 2021 at 11:00 PM CET announced on May 11th, 2021 at 5:00 PM CET

Winners will be notified by a direct message on Instagram or Facebook platform. FOREO is not responsible for any change of email address, Social media profile or physical address of the participant.

Notification of Winners: Winners will be notified by a direct message on Facebook or the Instagram platform and through story on the mentioned accounts on the date specified for their country. Winners should respond to the direct message to set everything for the delivery of the prize. Prize will be forfeited if the selected Winner cannot be contacted, is ineligible, fails to claim all or a portion of the prize, or where applicable, an affidavit of eligibility and publicity/liability release is not timely received, is incomplete or modified. In the event of a Prize forfeiture, an alternate winner won't be selected from remaining valid, eligible entries that were timely submitted. In case there will not be entries that fulfill all the criteria in a specific country, the prize on that account will not be given. In the event of a dispute regarding who submitted an entry, the entry will be deemed submitted by the authorized account holder of the email account specified in the entry.

Prizes: every winner (total 18 winners) will be able to choose any two products from the foreo.com web shop available in their country. This does not include packages containing more products or special bundles. Winners can choose only two single FOREO products.

FOREO reserves the right to substitute a Prize of an equal or greater value in the event that the original Prize is unavailable. No substitution or transfer of Prize is permitted except as provided herein. Prizes are not redeemable for cash. Allow 6-8 weeks for the delivery of Prize(s).

Privacy Policy: Any personal information supplied by a participant to FOREO will be subject to FOREO's privacy policy posted at <https://www.foreo.com/privacy-policy>. Notwithstanding the foregoing, and to the extent applicable, by entering the prize contest and by opting in (providing a question/comment on the prize contest photo) if applicable to any prize contest offers on the landing page, you grant FOREO permission to share your email address with the corresponding Sponsor if applicable. Accordingly, your personal data will then be subject to the corresponding Sponsor's Privacy Policy. Entry in the prize contest constitutes consent to use the participant's name, biographical information, image and likeness for editorial, advertising, promotional and publicity purposes without additional compensation, except where prohibited by law. Participant releases and holds harmless the Social Media Released Parties and Released Parties

for any liability, claims and causes of action based on defamation or violation of rights of publicity or privacy.

Disputes and Jurisdiction: Disputes arising from this prize contest, or any matter arising therefrom, whether direct or indirect, will be determined according to the Croatian laws, without reference to its conflict of laws principles. Participant agrees that: (i) any and all disputes, claims and causes of action arising out of or connected with this prize contest shall be resolved individually, without resort to any form of class action; (ii) any and all disputes, claims and causes of action arising out of or connected with this prize contest, shall be resolved exclusively by the court in Zagreb;

General rules: Employees of FOREO and its parent companies, affiliates, subsidiaries, advertising, and fulfillment agencies, their immediate family members and persons living in their same household, are not eligible to participate in the prize contest. Participation in the prize contest constitutes participant's full and unconditional agreement to and acceptance of these Official Rules. VOID WHERE PROHIBITED. By entering, the participant agrees to be bound by these Official Rules. The prize contest is offered by FOREO, which is not responsible for late, lost, delayed, damaged, postage-due, incomplete, illegible, or misdirected entries, responses, or other correspondence.

Participants and winners release the FOREO Released Parties without limitation from any liability, damages or causes of action resulting from: (i) any condition caused by events beyond the FOREO Released Parties' control that may cause the prize contest to be disrupted or corrupted; (ii) any injuries, damages or losses to any person or property of any kind resulting in whole or in part, directly or indirectly, from receipt, acceptance, possession, misuse or use of a prize or participation in any promotion related activity or participation in this prize contest; and (iii) any printing or typographical errors in any materials associated with the prize contest. FOREO reserves the right, in its sole discretion, to cancel, modify or suspend the prize contest in whole or in part, in the event of fraud, technical or other difficulties or if the integrity of the prize contest is compromised, without liability to the participant. FOREO reserves the right to disqualify any winner, as determined by FOREO in its sole discretion. Void where prohibited or restricted by law.

CAUTION: ANY ATTEMPT BY ANY PARTICIPANT TO DELIBERATELY DAMAGE THE WEBSITE OR TAMPER WITH OR UNDERMINE THE LEGITIMATE OPERATION OF THE PRIZE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES FROM ANY SUCH PARTICIPANT(S) TO THE FULLEST EXTENT PERMITTED BY LAW INCLUDING CRIMINAL PROSECUTION.

This prize contest is not sponsored by Facebook.

