

FOREO, Official Rules

“YOUUnique HERO” - prize contest on FOREO web page and social media account

Sponsored by FOREO, Birger Jarsgatan 22, 11434 Stockholm, Sweden

NO PURCHASE REQUIRED TO ENTER, NOMINATE OR WIN

Eligibility: “YOUUnique Hero” prize contest on FOREO social media account (@foreo) and web page is open to all legal residents of North America, Europe and Asia (which means they are older than 13 years by the rules of Instagram).

FOREO is subject to all applicable laws and regulations. FOREO is governed exclusively by the laws of Croatia for organizing prize contests on social media.

Agreement to Official Rules: By participating, the participant fully and unconditionally agrees to and accepts these official rules and regulations and the decisions of FOREO, which are final and binding in all matters related.

Entry Period: Entry period is divided into two main phases.

Phase 1. Nominations Entry Period: on foreo.com everybody will be able to nominate people, businesses or organisations that they consider as their personal hero. These people, organisations, businesses are unique because they support a specific cause, they made a change in someone’s life or in a specific community. They see them as an inspiration because of the way that they live, what they do or what they stand for.

Start: June 1st, 2021 at 5:00 PM CET / ends: June 23rd, 2021 at 11:00 PM CET

Phase 2. Voting Entry Period: 15 finalists will be chosen from all nominations on foreo.com and the audience will be able to vote for their favorite.

start: June 28th, 2021 at 5:00 PM CET / ends: July 11th, 2021 at 11:00 PM CET

No mechanically reproduced mail-in entries are allowed and any use of robotic, automatic, programmed or the like entry methods will void all such entries by such methods. All entries must be received by the close of the Entry Period.

To Nominate: participants need to fill a form on foreo.com where they need to enter their name and surname, name and surname of the person they want to nominate, link to the Instagram or Facebook profile of the person they are nominating and the reason for nomination.

In order to nominate, the participant will share public info about the nominee. In case the participant is sharing any personal data of the person they are nominating (any of the information listed in part What is considered personal information), they need to have permission from the person they are nominating to share their information with us (Foreo).

What is considered personal information

'Personal data' means any information relating to an identified or identifiable natural person ('data subject'); an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person.

Participants must provide all information requested to be eligible to nominate. Incomplete, unreadable, or unintelligible entries will be disqualified. All information provided by the participant becomes the property of FOREO.

In case of sharing on social media platforms: Participants are required to comply with all respective Social Media platform rules and regulations when posting on Social Media platforms and are prohibited from spamming or creating fraudulent or multiple accounts. By posting on any Social Media platform, the participant agrees to release and hold harmless the applicable Social Media platform, its parent companies, subsidiaries, affiliates and related companies, and each of its officers, directors, employees and agents (collectively, "Social Media Released Parties") from and against any and all liability. The Social Media platforms and the Social Media Released Parties are in no way connected or affiliated with the prize contest or FOREO.

Selection of Finalists: 15 finalists will be selected by the FOREO employees team from all entries that are meeting the requirements of the Official Rules. Criteria will be the most creative and inspiring content in the opinion of the FOREO team members. FOREO will contact finalists, let them know about the nomination and who nominated them. After obtaining their consent, their stories will be presented on foreo.com and social media accounts for everybody to vote.

Notification of Finalists: Finalists will be notified by a direct message on Facebook or the Instagram platform with the information about the rest of the contest process.

Selection of Winners: The prize winners will be selected based on the number of votes collected on foreo.com. There will be 5 winners. Winners will be selected on July 18th, 2021 at 11:00 PM CET and announced on July 19th, 2021 at 5:00 PM CET

Winners will be notified by a direct message on Instagram or Facebook platform. FOREO is not responsible for any change of email address, Social media profile or physical address of the participant.

Notification of Winners: Winners will be notified by a direct message on Facebook or the Instagram platform on the specified date. Winners should respond to the direct message to set everything for the delivery of the prize. Prize will be forfeited if the selected Winner cannot be contacted, is ineligible, fails to claim all or a portion of the prize, or where applicable, an affidavit of eligibility and publicity/liability release is not timely received, is incomplete or modified. In the event of a Prize forfeiture, an alternate winner won't be selected from remaining valid, eligible entries that were timely submitted. In the event of a dispute regarding who submitted an entry, the entry will be deemed submitted by the authorized account holder of the email account specified in the entry.

Prizes: every winner (total 5 winners) will receive a personalized FOREO gift box containing various FOREO products.

FOREO reserves the right to substitute a Prize of an equal or greater value in the event that the original Prize is unavailable. No substitution or transfer of Prize is permitted except as provided herein. Prizes are not redeemable for cash. Prize will be delivered in 6-8 weeks.

Privacy Policy: Any personal information supplied by a participant to FOREO will be subject to FOREO's privacy policy posted at <https://www.foreo.com/privacy-policy>. Entry in the prize contest constitutes consent to use the participant's name, biographical information, image and likeness for editorial, advertising, promotional and publicity purposes without additional compensation, except where prohibited by law. Participant releases and holds harmless the Social Media Released Parties and Released Parties for any liability, claims and causes of action based on defamation or violation of rights of publicity or privacy.

Disputes and Jurisdiction: Disputes arising from this prize contest, or any matter arising therefrom, whether direct or indirect, will be determined according to the Croatian laws, without reference to its conflict of laws principles. Participant agrees that: (i) any and all disputes, claims and causes of action arising out of or connected with this prize contest shall be resolved individually, without resort to any form of class action; (ii)

any and all disputes, claims and causes of action arising out of or connected with this prize contest, shall be resolved exclusively by the court in Zagreb;

General rules: Employees of FOREO and its parent companies, affiliates, subsidiaries, advertising, and fulfillment agencies, their immediate family members and persons living in their same household, are not eligible to participate in the prize contest. Participation in the prize contest constitutes participant's full and unconditional agreement to and acceptance of these Official Rules. VOID WHERE PROHIBITED. By entering, the participant agrees to be bound by these Official Rules. The prize contest is offered by FOREO, which is not responsible for late, lost, delayed, damaged, postage-due, incomplete, illegible, or misdirected entries, responses, or other correspondence.

Participants and winners release the FOREO Released Parties without limitation from any liability, damages or causes of action resulting from: (i) any condition caused by events beyond the FOREO Released Parties' control that may cause the prize contest to be disrupted or corrupted; (ii) any injuries, damages or losses to any person or property of any kind resulting in whole or in part, directly or indirectly, from receipt, acceptance, possession, misuse or use of a prize or participation in any promotion related activity or participation in this prize contest; and (iii) any printing or typographical errors in any materials associated with the prize contest. FOREO reserves the right, in its sole discretion, to cancel, modify or suspend the prize contest in whole or in part, in the event of fraud, technical or other difficulties or if the integrity of the prize contest is compromised, without liability to the participant. FOREO reserves the right to disqualify any winner, as determined by FOREO in its sole discretion. Void where prohibited or restricted by law.

CAUTION: ANY ATTEMPT BY ANY PARTICIPANT TO DELIBERATELY DAMAGE THE WEBSITE OR TAMPER WITH OR UNDERMINE THE LEGITIMATE OPERATION OF THE PRIZE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES FROM ANY SUCH PARTICIPANT(S) TO THE FULLEST EXTENT PERMITTED BY LAW INCLUDING CRIMINAL PROSECUTION.

This prize contest is not sponsored by Facebook.